

### Pathway Offerings:

- Education
- Business
- Health
- Engineering
- Computing
- General Advising



**FREE SAN DIEGO AND IMPERIAL VALLEY HIGH SCHOOL STUDENT PERSONALIZED CAREER ADVISING, INDUSTRY SPECIFIC DISCORD COMMUNITIES, QUARTERLY INDUSTRY CERTIFICATES AND OPPORTUNITY DRAWINGS!**

VISIT  
[www.createcpp.com](http://www.createcpp.com)  
TODAY TO LEARN MORE

 @UCSANDIEGO\_EAOP

## Activity (5 min)

1. Go around to the various poster paper and write down careers and jobs that fall within each industry area. **Try to write out as many as you can think of.**
2. If someone wrote down a career or job you know you want to **pursue** add a ♥
3. If someone wrote down a career or job you would be **interested** in add a ★

# What is CPP?

- The CREATE Career Pathways Program (CPP) is a **FREE ONLINE** career advising **community of support** available to any 9-12th grade students in San Diego or Imperial County **across all interests!**
  - NO GPA REQUIREMENT
  - YOU DON'T NEED TO HAVE YOUR CAREER TRAJECTORY FIGURED OUT
  - NOT JUST ABOUT THE UC SYSTEM OR UCSD
  - NO LEVEL OF COMMITMENT REQUIRED
- It includes complementary **in-person “Choosing a Career” events held on UC San Diego’s campus !**

**“I am neither especially clever nor especially gifted. I am only very, very curious.”**

**– Albert Einstein**



# Meet our team:



**Dr. Susan Yonezawa**  
CREATE Interim Director (PI)



**Dr. Minh Mai**  
THE Educational Researcher

## BOOK AN ADVISING SESSION EITHER BASED ON CAREER PATH, LANGUAGE, OR AVAILABILITY



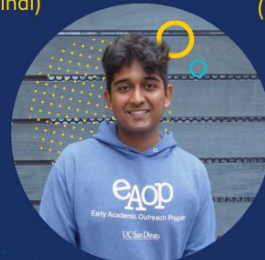
**Zoya Hasan**  
Business Advisor  
(English, Hindi)



**Grace Sepulveda**  
Education Advisor  
(English)



**Zihan Xu**  
Health Advisor  
(English, Mandarin)



**Shivam Singh**  
Engineering + Computing Advisor  
(English, Hindi, Punjabi)



**Francisco Salinas**  
General Advisor  
(English, Spanish)



**Pablo Dolero**  
Communications  
Assistant

Enroll at [createcpp.com](http://createcpp.com)  
Contact us at [createcpp@ucsd.edu](mailto:createcpp@ucsd.edu)



# When is CPP?

- Support is available **YEAR ROUND** for enrolled students.
- Programming is most abundant during “Cycle” periods where students have greater opportunities to learn, contribute, or engage with the program.

Cycle	Start Date	End Date	Status
Spring 2024	April 15, 2024	June 30, 2024	Completed
Fall 2024	September 1, 2024	November 30, 2024	Completed
Winter 2024	<i>Planning Phase</i>	<i>Planning Phase</i>	<i>Planning Phase</i>
<b>Spring 2025</b>	<b>March 31, 2024</b>	<b>June 28, 2025</b>	<b>Upcoming</b>
Fall 2025	September 1, 2025	November 29, 2025	
Winter 2026	January 5, 2026	March 28, 2026	
Spring 2026	March 30, 2024	June 27, 2026	

# Why Career Pathways?

## Definitions:

- A **job** is a post of employment.
- A **career** is an occupation or profession, especially one requiring special training followed as one's lifework (long-term) you may determine based on your passions.

## Why think about careers?

- A **job** may give you a steady paycheck short-term
- As technology changes, industries evolve, or things like recessions cause some **jobs** to become unstable
- A **career** gives you long-term financial security, as it encourages you to build on your skills and continue learning in order to move up the career ladder.
- A **career** acts like a safety net. The more skills, qualifications and experience you have in your career-area, the more prepared you will be for any situation.
- A **career** increases the likelihood that you'll earn higher pay and better benefits. You'll be of greater value to employers as you progress in your career, and you'll be rewarded accordingly.
- **Careers** can provide more meaning, goals, job satisfaction and a sense of pride in what you do.



# Why Career Pathways?

A **career pathway** is a road with directions on how to get to your career goals. It provides a series of steps, jobs, trainings, and skills.

Career pathways can include:

- **Education and training:** A sequence of courses and credentials that align with the skills needed by industries
- **Career counseling:** Support to help people achieve their career goals
- **Wage and outlook information:** Information about related occupations
- **Credit transfer agreements:** To make it easier to enter and exit a pathway

# Example: Career Technical Education (CTE)

## San Diego Unified Industry Sectors:

- **Arts, Media and Entertainment:** Production and Managerial Arts • Design, Visual and Media Art • Performing Arts
- **Building and Construction Trades:** Residential and Commercial Construction • Cabinetry, Millwork, and Woodworking
- **Business and Finance:** Financial Services • Business Management
- **Education, Child Development and Family Services:** Child Development • Education • Family and Human Services
- **Engineering and Design:** Engineering Technology • Architectural Design
- **Health Science and Medical Technology:** Patient Care • Biotechnology
- **Hospitality, Tourism and Recreation:** Food Service and Hospitality • Hospitality Tourism and Recreation Pathway
- **Information and Communication Technologies:** Software and Systems Development • Games and Simulations • Information Support and Services Pathway
- **Manufacturing and Product Development:** Graphic Production Technologies • Machining and Forming Technologies
- **Marketing:** Marketing
- **Transportation:** Systems Diagnostics, Service, and Repair • Structural Repair & Refinishing
- **Public Services:** Legal Practices • Public Safety • Emergency Response

# How CREATE CPP works

## Current Program Industry Areas:

- Engineering
- Computing
- Business
- Education
- Health
- Undecided/General Career Advising

## Content delivery formats include:

- **Program Discord Channel or Newsletter (Virtual)**
  - **Recordings**
  - **Live Virtual Events**
  - **Office Hours**
  - **Weekly Themes**
  - **Individual Check-in**
  - **Activities**
- **Events at UC San Diego (In-person)**



# Reasons to join the program...

Disneyland Tickets



Free swag and opportunity drawings regularly



But most of all...

**Make your aspirations a reality**

Community of Support



Stand out in college and career application with you Pathway Certificate



# Point Opportunities & Prize levels:

## POINT OPPORTUNITIES NEW WAYS TO REACH OUR VARIOUS CYCLE PRIZES

Activity	Points for Each Time You...
Join Discord	250
Post on Discord	20
Complete Google Form Activity	50
Attend Guest Speaker Webinar (Live/Recorded)	200
Individual Advising Session (Virtual)	200
Group Advising Session (Virtual)	100
Validated Experience (Requires 2 steps) 1) Post photo on Discord regarding your experience 2) Meet with an advisor in an individual or group setting to validate points.	50 for participation 100 for membership 150 for leadership role
In Person "Choosing a Career" Event	300
Cycle Post Survey (Google Form)	500

\*CPP team reserves the right to determine actual allocation of points.

\*All points are tallied for each Cycle and will not carry over to future cycles.

\*The beginning of the Fall '24 cycle is September 1st, the end date is November 30, 2024.

\*All point activities must be completed before said date in order to be eligible for the opportunity drawings.

**POINT OPPORTUNITIES  
NEW WAYS TO REACH OUR  
VARIOUS CYCLE PRIZES**

- CDD EXTRAORDINAIRE**  
CHANCE TO WIN TWO DISNEYLAND TICKETS!
- CDD SCHOLAR**  
CHANCE TO WIN ONE OF THREE \$150 SCHOLARSHIPS!
- CDD STAR**  
CHANCE TO WIN ONE OF 5 UCSD BOOKSTORE ITEMS!
- CDD STUDENT**  
CHANCE TO WIN UCSD DECALS & STICKERS!

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**“Where preparation meets  
opportunity”**

**- EAOP Slogan**

## CPP is for YOU to:

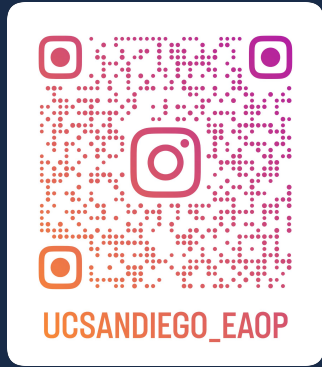
1. **EXPLORE** various career pathways
2. **PLAN** your career trajectory
3. Feel **EMPOWERED** to make your dreams a reality

# Example Career Planning Session

- Career Goal
- Current grade level and involvements
- What do you know so far?
- What program/college/university program do you look to pursue?
- What knowledge skills and abilities do you need?
- What can you do now to start getting ready?



# Knowledge Assessment



# Connect with us!

**UC San Diego CREATE Career Pathways Program (CPP)**

Website: [www.createcpp.com](http://www.createcpp.com)

Email: [createcpp@ucsd.edu](mailto:createcpp@ucsd.edu)

Instagram: [@ucsandiego\\_eaop](https://www.instagram.com/ucsandiego_eaop)

CRaTe

CAREER PATHWAYS  
PROGRAM (CPP)